

Career Paths After Graduation

Major in International Business and Logistics

- International business practitioners, such as freight forwarders, import–export service providers, and multinational-corporation personnel
- Logistics practitioners specializing in warehousing, transportation, procurement, and integrated supply-chain management
- Business owners, investors, and advisory consultants working across international business and logistics
- Other related professions

Major in Digital Marketing and Media Creation

- Private-sector marketing roles, such as marketing officers, digital marketing specialists, and marketing executives
- Public-sector roles, such as corporate communications, public relations, customer service, and marketing-information analysis officers
- Entrepreneurs and freelancers, such as marketing consultants, media designers, public relations practitioners, and content creators
- Other related professions

Major in Business Management Innovation

- Entrepreneurs and founders who establish, finance, and manage new business ventures
- First-line executives and junior managers responsible for day-to-day organizational operations
- Organizational development specialists who design and lead institutional change and improvement
- Academics, scholars, and researchers conducting studies and teaching in business management
- Administrative and management officers serving in public-sector and private-sector organizations
- Other related professions

Major in Finance and Economics

- Financial management roles in business organizations, financial institutions, and government agencies' international divisions
- Capital-market professional roles within financial organizations serving international and institutional clients
- Business analysts and developers in general enterprises and venture-capital firms with foreign partners
- Entrepreneurs and self-employed practitioners providing finance and investment advisory services
- Other related professions